



**KETK-TV, Tyler, TX 75703
ComCorp of Tyler License Corp.**

**Quarterly List of Issue-Responsive Programming
Third Quarter 2010 (July 1, 2010 – September 30, 2010)**

KETK-TV has ascertained the following issues as important to the Tyler, Texas community:

- Crime
- Economy
- Education
- Government and Politics
- Health
- Public Safety

During this quarter, KETK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- KETK Today (Monday – Friday: 5:00-7:00am)
- East Texas Live (Monday – Friday: 11:00am-12:00pm)
- Live @ Five (Monday – Sunday: 5:00-5:30pm)
- KETK News at 6 (Monday – Friday: 6:00-6:30pm)
- KETK News at 10 (Sunday – Friday: 10-10:35pm)
- KETK Today (Saturday & Sunday: 8:00-9:00am)
- KETK News at 10 (Saturday: 10-10:30pm)

NBC Network News and Public Affairs Programming:

- Today (Monday – Friday: 7:00-11:00am)
- Today Weekend (Saturday: 6:00-8:00am; Sunday: 9:00-10:00am)
- Meet The Press (Sunday: 10:00-11:00am)
- NBC Nightly News (Monday – Sunday: 5:30-6:00pm)
- Dateline NBC (Various days and times)
- The Chris Matthews Show (Sunday: 5:00-5:30am)

While this list describes much of KETK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: Yolanda Clater
Yolanda Clater, Program Manager

October 8, 2010
Date Placed in Public Inspection File

Issue: Crime

Program	Time	Date	Duration	Description
<i>KETK News at 6</i>	6:00pm	07/01/10	22 seconds	Tyler police officers were jogging when a man started yelling at them. He cursed at them and tried to pick a fight. He even pulled a knife. The officers pulled a firearm after showing their badges. The man dropped the knife, surrendered and was arrested.
<i>Live @ Five</i>	5:00pm	07/01/10	28 seconds	A Lufkin man, 31-year old Donnie Lamont, was arrested Wednesday after his home was raided by authorities. A search of the home uncovered drug money and drug paraphernalia.
<i>KETK Today</i>	6:00am	07/07/10	19 seconds	Smith County Sheriff's deputies were at the scene of an apparent shooting on Hwy 110.
<i>KETK Today</i>	6:00am	07/07/10	40 seconds	Tyler police are investigating a possible homicide at Winters Park.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	07/08/10	4 minutes	Longview police try to combat the city's prostitution problem by changing a city ordinance. However, some people have questions about how exactly it will work.
<i>KETK Today</i>	5:00am	07/27/10	1 minute 15 seconds	A Missouri teen reportedly opened fire Saturday while in custody at the Smith County Juvenile Attention Center.
<i>KETK Today</i>	5:00am	08/16/10	16 seconds	Lufkin police officers shot a man who reportedly shot his wife.
<i>KETK Today</i>	5:00am	08/16/10	18 seconds	A man is stabbed while at Lake Tyler this weekend.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	08/17/10	2 minutes 37 seconds	A 21-year old autistic man is in jail charged with stabbing his father to death in Arp.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/30/10	1 minute 30 seconds	The Cherokee County sheriff's department is still looking for the person responsible for shooting 52-year-old Bill Baker to death in his driveway.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/31/10	4 minutes 50 seconds	One person is dead and another one is in critical condition after shots are fired in downtown Tyler earlier today. Police say a tenant shot her landlord.

Issue: Crime (continued)

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/01/10	3 minutes 40 seconds	Tyler Shooting. A woman dies after allegedly killing her landlord then turning the gun on herself.
<i>KETK Today</i>	5:00am	09/02/10	40 seconds	Jewelry Robbery. A man and woman are in the Van Zandt County jail charged with evading arrest.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/03/10	1 minute 15 seconds	An East Texas man wanted for attempting to run over a Longview police office is now behind bars.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/07/10	3 minutes 30 seconds	The infamous Mineola child sex ring hearing is once again held up at the Smith County Courthouse. This time, the conviction of one of the alleged rapist could be taken out of the hands of a Smith County judge and jury.
<i>KETK Today</i>	6:00am	09/27/10	1 minute 19 seconds	Wood County sheriff's deputies continue to investigate a stabbing death at Holly Lake Ranch.
<i>KETK Today</i>	6:00am	09/27/10	1 minute 55 seconds	An elderly man is beaten and left to die by someone said to be looking for money and prescription drugs.

Issue: Economy

Program	Time	Date	Duration	Description
<i>Live @ Five</i>	5:00pm	07/02/10	20 seconds	There is mixed news on the economy today. The unemployment rate dropped to 9.5% last month, but the number of Americans working also dropped.
<i>KETK News at 6</i>	6:00pm	07/02/10	16 seconds	Ten employees for the Memorial Health System of East Texas in Lufkin were recently laid-off. The move came as a last resort for the non-profit hospital who says they're feeling the effects of the weakened economy.
<i>KETK Today</i>	5:00am	07/06/10	16 seconds	With 30-year home loan rates near 4.5% refinancing is back in fashion.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/26/10	2 minutes 30 seconds	Many East Texans shop in bigger cities, but what they may not know is it costs their local economy millions of dollars each year. That's why LEDC is pushing "I Shop Longview."
<i>KETK Today</i>	6:00am	07/28/10	50 seconds	Longview is looking to save money for the city's upcoming budget year.
<i>KETK Today</i>	6:00am	07/28/10	22 seconds	The City of Kilgore is preparing for their 2011 Budget. Early numbers from Gregg County officials projected double digit decreases in property taxes for the city.
<i>KETK Today</i>	5:00am	08/17/10	24 seconds	Over the past few weeks we've been covering Smith County's proposed budget and tax rate, along with Tyler Junior College's proposed tax increase.
<i>KETK Today</i>	5:00am	08/17/10	12 seconds	Second Chance. The City of Tyler is reaching out to people who haven't paid late court fines because of economic conditions.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/26/10	5 minutes 45 seconds	National home sales figures were released this week, and they show no signs of improvement. But East Texas has escaped the worst of the recession in other areas... how about real estate?
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/27/10	4 minutes 10 seconds	Nobel Prize winning economist Paul Krugman, an early supporter of the President and his agenda, said in his New York Times column today that this isn't a recovery in any sense that matters.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	6:00am	08/30/10	1 minute 5 seconds	A big speech on Iraq tomorrow night; hosting the Mideast Peace Summit later this week – and underlying it all, more doom and gloom about how slowly the economy is recovering.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	08/30/10	3 minutes 10 seconds	Since the city of Winona went wet, business has been booming for local liquor stores, but now there are so many stores that there's concern about what will happen when other surrounding cities go wet.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	09/01/10	3 minutes	A Tyler meat company might be closing its doors. But they're leaving employees with more questions than answers.
<i>KETK Today</i>	6:00am	09/02/10	15 seconds	A plastics compounding company operating in East Texas cancels its state job creation contract.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	09/06/10	1 minute 35 seconds	Labor Day Sales. As many enjoy a day off work, store owners across the country are busy. The good news is they're making a few extra bucks.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	09/06/10	1 minute 15 seconds	Workers in the U.S. may appreciate Labor Day even more this year. One in ten Americans is jobless. But they aren't the only ones suffering. One study says 40% of employees say their workload has increased in the last year.
<i>KETK Today</i>	6:00am	09/24/10	17 seconds	The number of newly laid off workers seeking unemployment benefits rose last week for the first time in five weeks.

Issue: Education

Program	Time	Date	Duration	Description
<i>Live @ Five</i>	5:00pm	07/02/10	11 seconds	House Democrats tacked on 10 billion dollars to their war funding bill this week. If passed, that money would go to school districts to help avoid teacher layoffs.
<i>KETK Today</i>	5:00am	07/06/10	32 seconds	Texas Education Commissioner Robert Scott says Washington quote "painted a target on Texas".
<i>KETK Today</i>	6:00am	07/07/10	16 seconds	A new study finds kids who watch a lot of TV at home tend to have attention problems in school.
<i>KETK News at 10</i>	10:00pm	07/12/10	11 seconds	A new Texas law taking effect this fall requires public colleges and universities to make more detailed class descriptions available online. The Houston Chronicle reports some schools are scrambling to find money to institute the new law.
<i>KETK News at 6</i>	6:00pm	07/13/10	25 seconds	Governor Rick Perry lays out his new public education initiative. It will provide a business tax credit that'll help working Texans who never finished high school to go back and get their GED or diploma.
<i>KETK Today</i>	5:00am	07/23/10	1 minute 10 seconds	Texas has more than four hundred charter schools. They get public money but are privately managed and don't have to follow some state requirements.
<i>KETK Today</i>	5:00am	07/23/10	1 minute 30 seconds	Budget shortfalls are nothing new in our current economy and they're striking one East Texas college.
<i>KETK Today</i>	5:00am	08/10/10	29 seconds	President Barack Obama is joining with teachers this morning to urge the House to pass legislation that would help keep 160,000 of them on the job.
<i>KETK Today</i>	6:00am	08/16/10	37 seconds	Leaders of the Univ. of Texas health care systems have raised concerns about the health care overhaul possibly meaning less money for teaching medical students.

Issue: Education (continued)

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/23/10	4 minutes 25 seconds	It's the first day of school for many students here in East Texas; and with a new school year comes some new changes for one Tyler high school. But not everyone's convinced they'll work the way school officials planned.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/24/10	3 minutes 55 seconds	Monday night Tyler ISD made a unanimous decision to put an 89-million dollar bond package on the ballot in November. The money would pay for a new middle school and two new elementary schools. But not everyone is happy with that decision.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/26/10	2 minutes 30 seconds	Tyler Junior College board of trustees voted to raise property taxes today.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/27/10	2 minutes 25 seconds	Friday Night Football begins tonight, and fans are getting ready.
<i>KETK Today</i>	6:00am	08/31/10	50 seconds	With recent openings of several new campuses in Longview, two lane streets that serve the surrounding neighborhoods are now getting crowded with parents and buses.
<i>KETK Today</i>	6:00am	09/02/10	1 minute 10 seconds	One East Texas high school wants to make sure the playing field is level for all of its students.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	09/22/10	1 minute 5 seconds	Two new school zones are being added in Longview. After more than a month into the school year, the zones are being added after seeing students try to cross the street during some of the busiest times of the day.
<i>East Texas Live</i>	11:00am	09/24/10	35 seconds	The State Board of Education has a dilemma when it comes to textbook funding.
<i>East Texas Live</i>	11:00am	09/27/10	1 minute 33 seconds	A two day summit kicks off today at Rockefeller Plaza and offers an interactive forum for students, teachers and parents. It's all part of NBC's Education Nation.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>KETK Today</i>	6:00am	07/06/10	13 seconds	Democrat Bill White and Libertarian Kathie Glass faced off in Kerrville Monday night. It was the first debate of the Texas Governor's race.
<i>KETK Today</i>	6:00am	07/06/10	20 seconds	Arizona's controversial immigration law is on its way to federal court.
<i>Live @ Five</i>	5:00pm	07/13/10	21 seconds	The Arizona Immigration Law was the topic of discussion between Governor Rick Perry and Fox News' Neil Cavuto. Gov. Perry said the law would not be needed if the government would do its job.
<i>Live @ Five</i>	5:00pm	07/14/10	20 seconds	The Obama administration is back on track with the financial overhaul bill. Democrats were able to get the sixty votes needed to overcome the Republican hold on the bill.
<i>Live @ Five</i>	5:00pm	07/19/10	55 seconds	The U.S.-Mexico border should be more secure in two weeks. Hundreds of national guard troops are preparing to head there as part of an ongoing effort to fight the flow of illegal immigrants and narcotics.
<i>KETK Today</i>	5:00am	07/27/10	40 seconds	Gov. Rick Perry denied he did anything wrong when he invested in a Texas resort property.
<i>KETK Today</i>	5:00am	07/28/10	14 seconds	The House of Representatives sends President Obama an extra 33-billion dollars for the war in Afghanistan.
<i>KETK Today</i>	6:00am	08/17/10	22 seconds	The Senate's top Democrat says a mosque should not be built near the site of the Sept. 11 terrorist attacks.
<i>KETK Today</i>	6:00am	08/17/10	1 minute 20 seconds	Mortgage holders and government heavyweights expected in Washington today. They're talking about how much more of your money could go into saving their system.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	08/17/10	1 minute 10 seconds	An MSNBC correspondent accuses opponents of the proposed ground zero mosque of acting like terrorists.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	08/18/10	3 minutes 50 seconds	Smith County is facing nearly 10 million dollars in red ink next year, and the tug of war over how to cover that was evident last night.

Issue: Government and Politics (continued)

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	08/23/10	2 minutes	The tea party movement has a new home in East Texas. In about an hour the first arrivals will turn out for a rally in Chandler.
<i>KETK Today</i>	5:00am	09/02/10	25 seconds	The Tyler tea party wants to send Senator John Cornyn a message. The Texas Republican is the chairman of the National Republican Senatorial committee.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/02/10	4 minutes 15 seconds	A group of local tea party members join a large movement today of people protesting U.S. Senator John Cornyn.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	09/08/10	3 minutes 30 seconds	Religious leaders in East Texas are working even harder to build relations with one another, especially with news of “International Burn a Koran Day.”
<i>KETK Today</i>	5:00am	09/27/10	16 seconds	The Boston Herald reports Senator John Kerry says the uninformed public is mostly to blame for Democrats problems going into mid-term elections.
<i>KETK Today</i>	5:00am	09/27/10	1 minute 15 seconds	In Washington this weekend debate over your taxes. Will the Bush tax cuts be extended? And for whom? Kristen Dahlgren has more on the issue heading into mid-term elections.

Issue: Health

Program	Time	Date	Duration	Description
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	07/02/10	3 minutes 30 seconds	More than two thirds of Texas kids flunked the state's physical fitness test this year, even after standards are lowered.
<i>KETK Today</i>	5:00am	07/05/10	45 seconds	A new state report shows more than two thirds of Texas' students flunked the state's physical fitness test.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	07/07/10	30 seconds	A warning now from state health officials- Don't eat any fish from the Trinity River. That includes fish in Henderson and Anderson counties. Officials say tests found some had high levels of PCBs, which can cause cancer and liver problems.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	07/08/10	3 minutes 15 seconds	According to hospital compare, a website from the U.S. Health and Human Services Dept., most people in East Texas are walking out healthy. But when comparing four East Texas hospitals—ETMC, Good Shepherd, Longview Regional and Mother Frances—none receive marks in the ninetieth percentile for positive patient experience. But the good news is when it comes to healthcare procedures and outcomes these hospitals regularly make scores of 90% or higher.
<i>KETK News at 6</i> <i>KETK News at 10</i>	6:00pm 10:00pm	07/13/10	1 minute 10 seconds	By the year 2020, Texas will have 70,000 less nurses. According to the Texas Dept. of State Health Services the problem is thousands of applicants are being turned away each year from nursing schools. It's because of a lack of space, too few teachers and not enough clinical sites for students to get hands on experience.
<i>KETK Today</i>	5:00am	07/28/10	25 seconds	You and your family may be at risk for whooping cough. Cases of whooping cough in Texas have spiked to the highest level since 1962.

Issue: Health (continued)

Program	Time	Date	Duration	Description
<i>KETK Today</i>	5:00am	07/28/10	15 seconds	Texas doesn't rank high on the list when it comes to kids' health
<i>KETK Today</i>	5:00am	08/16/10	1 minute 25 seconds	Statistics show Texas may be one of the most physically un-fit states in the country. Here in East Texas people are doing something about it.
<i>KETK Today</i>	6:00am	08/17/10	23 seconds	It's the start of the fall shrimping season off the Louisiana coast. Shrimpers returned to the waters Monday for the first time since the oil spill disaster.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/23/10	3 minutes 45 seconds	Dozens of kids are spending their first day of school in a waiting room. New shots are required for kindergarteners and seventh graders. Officials say kids can't go to school without them. But not everyone was prepared.
<i>Live @ Five</i> <i>KETK News at 6</i>	5:00pm 6:00pm	08/25/10	2 minutes 55 seconds	As of today, using, buying and selling K2 in Tyler is illegal. Tyler city council voted to ban the substance in their meeting today. K2 is similar to marijuana, and officials say the product is dangerous to health.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	08/31/10	4 minutes 5 seconds	U.S. oncology now leads the country with innovative ways to treat cancer. In fact, some treatments have been developed right here in Tyler.
<i>East Texas Live</i>	11:00am	09/01/10	1 minute 20 seconds	U.S. Oncology now leads the country with innovative ways to treat cancer. Here in East Texas, Texas Oncology Tyler is making it easier for patients to get access to those new therapies.
<i>KETK Today</i>	5:00am	09/02/10	1 minute 20 seconds	Some brands of cough syrup may be joining pseudoephedrine behind the drug counter.
<i>KETK Today</i>	6:00am	09/21/10	1 minute 30 seconds	Fears rise around the high school football community after a Texas high school quarterback dies on the field last Friday.
<i>KETK Today</i>	6:00am	09/24/10	35 seconds	Health Care Laws. Obama care kicks in for health care policies today.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>KETK News at 10</i>	10:00pm	07/02/10	14 seconds	The Gregg County Health Dept. says a teen died from meningitis, and now they're asking everyone to take extra precautions to keep safe.
<i>KETK Today</i>	6:00am	07/07/10	1 minute 45 seconds	There are now more than three million veterans living states side who end their military careers disabled.
<i>KETK Today</i>	6:00am	07/07/10	14 seconds	Students at TJC will see big security changes when they return to campus in the fall.
<i>Live @ Five</i> <i>KETK News at 10</i>	5:00pm 10:00pm	07/10/10	40 seconds	One woman is dead and ten people are injured after a late-night car crash in Longview.
<i>KETK News at 10</i>	10:00pm	07/22/10	5 minutes	The number of women wanting to carry a gun has actually grown significantly to the point where they're being targeted by local police to take safety classes. The women we talk to say it's important these days for them to be able to defend themselves.
<i>KETK Today</i>	5:00am	07/27/10	1 minute 50 seconds	Texas summers can be unbearably hot; and it's bad enough on people, but it can also be deadly for pets.
<i>KETK Today</i>	6:00am	07/28/10	13 seconds	An East Texan accused of murder is free after posting bond.
<i>Live @ Five</i>	5:00pm	08/05/10	40 seconds	The Pentagon is demanding Wiki-leaks hand over tens of thousands of leaked U.S. government documents and delete them from its website and records.
<i>KETK Today</i>	6:00am	08/16/10	45 seconds	President Obama signed a bill providing more agents and surveillance drones along the U.S. Mexico border.
<i>KETK Today</i>	6:00am	08/17/10	50 seconds	Longview K2 ban. It's now illegal to sale or possess K-2 in another East Texas community.
<i>KETK Today</i>	5:00am	08/26/10	1 minute 24 seconds	The government reports 17 million drunk drivers a year, often with deadly results.
<i>East Texas Live</i>	11:00am	08/26/10	45 seconds	As of Wednesday - Using, buying and selling K2 in Tyler became illegal.
<i>Live @ Five</i>	5:00pm	08/30/10	1 minute	Teen Concussions. Now a new study shows a troubling trend in high school injuries. This study comes out right as high school football season begins.

Issue: Public Safety (continued)

Program	Time	Date	Duration	Description
<i>KETK News at 10</i>	10:00pm	08/30/10	40 seconds	At least four 18-wheelers and a truck pulling a tractor-trailer are involved in an interstate wreck today.
<i>Live @ Five</i> <i>KETK News at 6</i> <i>KETK News at 10</i>	5:00pm 6:00pm 10:00pm	09/03/10	5 minutes	A Grapeland man is upset with TXDOT because he says they've refused to put up a one-way sign across the road. He says he's done everything to try to keep people from turning the wrong way down a one-way street.
<i>KETK Today</i>	5:00am	09/22/10	14 seconds	The Texas Department of Public Safety is looking for new officers.
<i>KETK Today</i>	5:00am	09/23/10	1 minute 45 seconds	Planned pipeline from Canada to Houston has some East Texas landowners upset. The goal: to bring oil from Canadian tar sands to refineries along the Gulf. Roger Gray tells us why some East Texans think that's a bad idea.
<i>KETK News at 6</i>	6:00pm	09/30/10	20 seconds	Van school officials are battling staph infections and MRSA. Officials with the Northeast Public Health District say a large portion of high school students are infected. Most of them are varsity football players. Officials say MRSA can be deadly because of its resistance to drugs. Officials say they're doing everything they can to make sure there are no new cases.

Public Service Announcements

GROUPS AND ORGANIZATIONS SERVED

NACOGDOCHES EXPO CENTER
MDA OF EAST TEXAS
KETK EMPLOYMENT OPPORTUNITIES
TEXAS ASSOCIATION OF BROADCASTING
NEAL MCCOY'S EAST TEXAS ANGEL NETWORK
LONGVIEW COMMUNITY MINISTRIES
EAST TEXAS CRISIS CENTER
TYLER INDEPENDENT SCHOOL DISTRICT
EAST TEXAS SYMPHONY ORCHESTRA
EAST TEXAS CHURCH OF CHRIST
EAST TEXAS COWBOY CHURCH
THE OIL PALACE/SESAME STREET LIVE
GREAT AMERICAN COOKIES
JUNIOR LEAGUE OF TYLER
TYLER MAIN STREET
TYLER PARKS & RECREATION
STEPHEN F. AUSTIN MUSIC DEPARTMENT
TYLER INDEPENDENT SCHOOL DISTRICT
ARTSVIEW CHILDREN'S THEATRE
THE MORE YOU KNOW-NBC

TOTAL Number of PSA's aired is 5,469 (Ch. 56.1)

NACOGDOCHES EXPO CENTER
MDA OF EAST TEXAS
KETK EMPLOYMENT OPPORTUNITIES
TEXAS ASSOCIATION OF BROADCASTING
NEAL MCCOY'S EAST TEXAS ANGEL NETWORK
LONGVIEW COMMUNITY MINISTRIES
EAST TEXAS CRISIS CENTER
TYLER INDEPENDENT SCHOOL DISTRICT
EAST TEXAS SYMPHONY ORCHESTRA
EAST TEXAS CHURCH OF CHRIST
EAST TEXAS COWBOY CHURCH
THE OIL PALACE/SESAME STREET LIVE
GREAT AMERICAN COOKIES
JUNIOR LEAGUE OF TYLER
TYLER MAIN STREET
TYLER PARKS & RECREATION
STEPHEN F. AUSTIN MUSIC DEPARTMENT
TYLER INDEPENDENT SCHOOL DISTRICT
ARTSVIEW CHILDREN'S THEATRE
THE MORE YOU KNOW-NBC
NATIONAL ADOPTION AGENCY
WIC
POISON CONTROL
NCSA
COAST GUARD
PARENTHOOD
FLU PANDEMIC ASSOCIATION
NATIONAL GUARD
KOMPA 103.1 FM / MEXICAN INDEPENDENCE DAY

TOTAL Number of PSA's aired is 7,742 (Ch. 56.2)

Community Involvement

TYLER WATCH

www.tylerwatch.com is an online police scanner that will show you the activity of crime in your neighborhood. You can track crime from where you live anytime you want from our web page www.tylerwatch.com. Using KETK's "Tyler Watch" you can see for yourself if the community where you live now is safe. You can see what's going on in your neighborhood.

SCHOOL ZONE

KETK provides a social network for schools in the local area. School Zone (www.schoolzone.com) is an online school community for students and teachers to post pictures and video of school events, awards and everyday activities.

KETK COMMUNITY CALENDAR

KETKnbc.com/events is the East Texas online resource for East Texas events happening in the community.

KETK ON TWITTER

[Twitter.com/KETK](https://twitter.com/KETK) – KETK news is now on the ever popular social networking website, Twitter. KETK twitter followers will receive KETK news updates 24/7 that may affect their daily living in East Texas.

MUSCULAR DYSTROPHY ASSOCIATION

Beginning Sunday, September 5 at 10:30pm through Monday, September 6 at 5:30pm, KETK broadcast the Memorial Day weekend 2010 Jerry Lewis MDA Telethon, with live local coverage beginning at 7am. The telethon raises money for the fight against muscular dystrophy.

STAFF COMMUNITY SERVICE

Sales Manager Cindy Terry attended Wunderfall Fundraiser on Sept. 18 at Maude Cobb Activity Center in Longview to support this community event to raise money for St. Mary's Catholic School.

August 12, Sales Manager Cindy Terry attended the Longview Regional Medical Center Healthy Woman Event at Maude Cobb and serves on the Community Board of Directors as well. Their purpose is to educate women in our community on health issues, prevention and where they can get help for a variety of conditions.

On September 18, News Director Neal Barton spoke at a "We the People" rally in Henderson about getting people interested in government.

Network Issue-Responsive Programming Information

MEET THE PRESS WEEKEND LISTINGS

July 11: Just four months from the 2010 midterm elections, and President Obama and the Democrats are dealing with a packed agenda. How will they fix the oil spill and the multitude of problems it has created? Can they revive the economy, reform immigration & win the war in Afghanistan? We get answers exclusively from White House press secretary Robert Gibbs.

July 18: Last week, Robert Gibbs angered Democratic leaders by declaring that his party could lose control of the House. In their first joint appearance ever, we have an exclusive debate between the four leaders charged with achieving victory for their party in Decision 2010 in both the House and Senate: Sen. John Cornyn, R-Texas, Sen. Bob Menendez, D-N.J., Rep. Pete Sessions, R-Texas and Rep. Chris Van Hollen, D-Md.

July 25: President Obama signed a bill Thursday restoring and extending unemployment benefits for more than 2.5 million jobless Americans. But Republicans say the new measure will only increase the federal deficit. Are they right? And when will all those searching for jobs finally get back to work? We ask the man charged with overseeing the nation's financial well-being: Treasury Secretary Tim Geithner.

Aug. 1: Did the leak of secret Afghan war documents endanger the lives of American troops and Afghan civilians? A special interview with Admiral Mike Mullen. Then an exclusive conversation with three key voices: NYC Mayor Mike Bloomberg, former Fed chairman Alan Greenspan and Democratic Penn. Gov. Ed Rendell.

Aug. 8: Relief in the Gulf: How confident is the administration that this latest fix will hold? We ask President Obama's energy adviser, Carol Browner. Then, the case for GOP control of Congress in 2010. We speak exclusively with Rep. John Boehner, R-Ohio, the man who wants to be the next Speaker of the House.

Aug. 15: A special edition of "Meet the Press" from Afghanistan, with exclusive guest Gen. David Petraeus, in his first interview since taking over as commander of U.S. and NATO forces in Afghanistan. With less than a year before the scheduled drawdown of troops, the general discusses the tough mission ahead and the U.S. strategy for winning this almost 9 year war.

Aug. 22: An exclusive conversation with the man heading up the opposition party on the Hill, Republican Leader Sen. Mitch McConnell, R-Kentucky. Then debate about spending and your taxes & the Tea Party's impact on the future of American politics. Fmr. House Majority Leader Dick Armey, R-Texas, versus Gov. Jennifer Granholm, D-Michigan.

Aug. 29: An in-depth look at where things now stand. Guest moderator Brian Williams speaks with two of the area's notable political leaders: Louisiana Sen. Mary Landrieu and New Orleans Mayor Mitch Landrieu. Then, our interview with actor Brad Pitt, founder of the Make It Right Foundation. Plus, a special discussion with actor Wendell Pierce, journalist Garland Robinette and historian Douglas Brinkley.

Sept. 5: Lindsey Graham, R-S.C., weighs in on the end of combat operations in Iraq, the ongoing war in Afghanistan and the politics of the midterm elections. Then David Plouffe, Barack Obama's 2008 campaign manager discusses the challenges facing the president this year.

Sept. 12: President Obama's senior adviser David Axelrod weighs in on the administration's agenda and defends their record. Then, an exclusive conversation with the mayor of New York City at the time of the 9/11 attacks, Republican Rudy Giuliani.

Sept. 19: We go one-on-one with Bill Clinton as he prepares to host his sixth annual Clinton Global Initiative. Plus, an exclusive live interview with retired Gen. Colin Powell. We go in-depth with the man who has served this country under four presidents: as National Security Adviser for Ronald Reagan, Chairman of the Joint Chiefs of Staff for George H.W. Bush and Bill Clinton, and Secretary of State for George W. Bush.

Sept. 26: Just weeks before the midterm elections, we have an exclusive debate between two key party leaders: Rep. Mike Pence, R-Ind., vs. Rep. Chris Van Hollen, D-Md. Then we kick off NBC's week-long "Education Nation" with an in-depth look at reforming our education system. An exclusive conversation with four key voices on this important issue: Arne Duncan; Michelle Rhee; Robert Bobb; and Randi Weingarten.

DATELINE NBC

FRIDAY, JULY 2: More than two decades ago a little boy went missing, his body found three weeks later. Despite an investigation plagued by missed opportunities and shaky witnesses, the truth was discovered. Hoda Kotb reports.

Keith Morrison reports on best-selling author Michael Connelly and a cold case he covered as a crime beat reporter in Los Angeles, Calif.

SUNDAY, JULY 4: A bar fight leads to the death of a young surfer and a wealthy beach community finds itself trying to understand why. Keith Morrison reports.

FRIDAY, JULY 9: A father confesses to murdering his daughter, but evidence points to someone else and an extraordinary battle for justice ensues. Keith Morrison reports in "They Mystery in Rock Hill."

SUNDAY, JULY 11: Hoda Kotb reports on a case that baffled investigators in three different states – a masked intruder, striking women in the night – and the brave teenager who helped stop a killer in his tracks.

MONDAY, JULY 12: FBI agents go on the hunt for justice when one of their own, 28-year-old Melissa Mooney, is found brutally murdered in her home. Josh Mankiewicz reports.

FRIDAY, JULY 16: Chris Hansen explores the concept of inattention blindness. Psychologist Dr. Michael Shermer, editor of Skeptics magazine, illustrates how our brain can be so focused on one task that it will block out what's right in front of us. Hansen and Shermer initiate numerous experiments to demonstrate their theory. For instance, participants are asked to count passes in a basketball game and completely miss Hansen striding through the middle of the court, and participants in speed dating fail to notice that their partner switches mid-date. In addition, eyewitness crime reports are called into question because of the flawed nature of human recollection. Our minds are trained to focus on necessary stimulus and filter out everything else...find out why seeing isn't always believing.

SUNDAY, JULY 18: Dennis Murphy reports on children migrant workers in "America Now: Children of the Harvest." The report intimately follows the journey of ten-year-old Ulysses Cruz, a young boy whose life has been dictated by the cycle of the crops, and documents children under 12 doing work in agriculture forbidden by child labor laws.

FRIDAY, JULY 23: A teen loses his life to a bullet during a Saturday night party in a small town – and his friend loses his freedom to what he says is a lie. Dennis Murphy reports.

Family and friends go to extraordinary lengths to honor a legacy of a young man whose trust led to tragedy. Keith Morrison reports.

SUNDAY, JULY 25: In "America Now: Friends & Neighbors," anchor Ann Curry travels to rural Ohio to report on how the Great Recession has affected some of the poorest people in the country. For 9 months, families living on the edge let "Dateline" into their lives while our cameras document their struggles with hunger and unemployment, and what they are doing to improve their situations.

MONDAY, JULY 26: Kate Snow reports from inside the family circle of missing 7-year-old Kyron Horman to bring viewers the latest developments in the case, and an emotional and candid interview with his biological parents, Kaine and Desiree. In addition, she speaks exclusively to Desiree and her husband, Tony, who brings a detective's take to how this case has unfolded over the last seven weeks.

FRIDAY, JULY 30: When a mother-to-be is found dead, detectives search the cell phone records of her womanizing fiancé in hopes of identifying the killer. Hoda Kotb reports.

SUNDAY, AUGUST 1: Kate Snow reports on struggling minority fishermen in the Gulf, and whether BP is keeping their promise to support those left without work.

An arms dealer who allegedly supplied weapons to terrorists and drug traffickers is snared in a DEA sting operation. Chris Hansen reports.

Chris Hansen goes on patrol with the "Eco-Cops," a special brand of law enforcement in charge of keeping the air, streets and water clean in the urban jungle.

MONDAY, AUGUST 2: Josh Mankiewicz explores the tragic deaths of three neighbors and the mysterious landlord who some believe is behind it all.

FRIDAY, AUGUST 6: A mother's chilling premonition comes true when she is murdered by a stranger at the door. Another mother knows information that could help catch the killer. Will she risk everything to tell it? Chris Hansen reports.

FRIDAY, AUGUST 13: A string of attacks against women comes to an end when one brave teenager and her family stop a killer in his tracks. Hoda Kotb reports.

SUNDAY, AUGUST 15: In the latest installment of "America Now: Faces Against Violence," Lester Holt reports on efforts to control youth violence in Chicago.

MONDAY, AUGUST 16: After years of trying to make their relationship better, the marriage of a successful Nashville couple ends when the husband is found dead in a closet. Keith Morrison reports.

FRIDAY, AUGUST 20: After a college student commits suicide, friends and family begin to question the identity of a friend she had met in a suicide chat room. Bob McKeown reports.

A popular preacher and a wealthy farmer were an odd pair of friends. But no one knew how truly different these two men were until one was found dead and the other was charged with his murder. Keith Morrison reports.

SUNDAY, AUGUST 22: A special "Dateline" hour looks back at the immediate impact of Hurricane Katrina, featuring powerful footage and interviews from NBC's original coverage of the storm as well as an interview with Brian Williams – describing in his own words the devastating and chaotic aftermath he witnessed firsthand while covering the storm in New Orleans and the Louisiana Superdome.

FRIDAY, AUGUST 27: In "The Desperate Hours," Keith Morrison reports the story of a woman's courageous efforts to free her husband from kidnappers. The two-hour broadcast journeys into the murky world of kidnapping and corruption in Mexico in a way that's never been shown before and includes interviews with victims of a crime who are bravely speaking out.

MONDAY, AUGUST 30: A husband is found dead in a stable in what appears to be a horse accident. But when bullet casings and a bloody pipe are found nearby, blame shifts to his wife, whose daughter and son accuse her of plotting the murder and convincing her son to commit the crime. Tamron Hall reports.

FRIDAY, SEPTEMBER 3: "Dateline's" Dennis Murphy reports on a young woman who disappeared at a Dairy Queen and the detective who finally cracked the case 22 years later.

FRIDAY, SEPTEMBER 10: When a mother's claims that her husband sexually abused their children are discredited, she takes the children and runs. After years of hiding and legal turmoil, the future of this family is still unclear. Keith Morrison reports.

In an American primetime exclusive, the chief suspect in the disappearance of Natalee Holloway, Joran Van der Sloot, speaks out for the first time since his arrest for the murder of a young Peruvian woman, Stephany Flores. Chris Hansen reports.

MONDAY, SEPTEMBER 13: Kate Snow goes inside the world of kids today to show how they react in challenging situations when they think their parents aren't watching.

"DATELINE" TO AIR HIDDEN CAMERA REPORT ON PARENTING - MONDAY, SEPT. 13

In an upcoming report on parenting, NBC News' Kate Snow helps parents find out if the lessons they've been teaching their children are really sinking in. For the primetime special, airing on Monday, Sept. 13 (10:00-11:00 PM/ET), "Dateline" cameras capture kids reacting to various real-life situations such as being confronted by a stranger at the door, dealing with a bully, and getting into a car with a driver who says he has been drinking – as their parents watch on hidden cameras. The parents agreed to participate in the hopes of learning some valuable lessons and prompting a conversation with other parents and their children across the country.

Snow sits with the parents as they watch their children handle the different scenarios and gets their take – what surprised them, what didn't. In addition, parenting expert Dr. Michele Borba offers effective techniques for better parenting during this digital age.

FRIDAY, SEPTEMBER 17: In an upscale suburb of British Columbia, a young female realtor is murdered while showing a mysterious couple a lavish home. Years later with no arrests made and no clear answers, the frustration among family and friends continues to mount. Josh Mankiewicz reports.

A young man with a new love goes missing, and family members and detectives crack the case by connecting a series of seemingly random crimes. Dennis Murphy reports.

FRIDAY, SEPTEMBER 24: In a special two-hour "Dateline" season premiere, a disturbing double mystery brings together two families in a common journey for justice. "In Broad Daylight" tells the inside story of the disappearance of Chelsea King and Amber DuBois, and what's being done in California to prevent a similar tragedy. Keith Morrison reports.